

The current state of IT across organizations, if allowed to persist without proactive management, will result in the maintenance of the status quo, marked by costly rework, ever decreasing productivity, and lost and missed business opportunities. It would also mean that competitors who adopt EA and succeed in overcoming the organizational challenges of implementation will gain significant strategic advantage. However, not any Enterprise Architecture will do. Significant thought, analysis and reflection are required to develop the 'right' Enterprise Architecture that addresses the unique challenges of a particular organization and help enable real business outcomes.

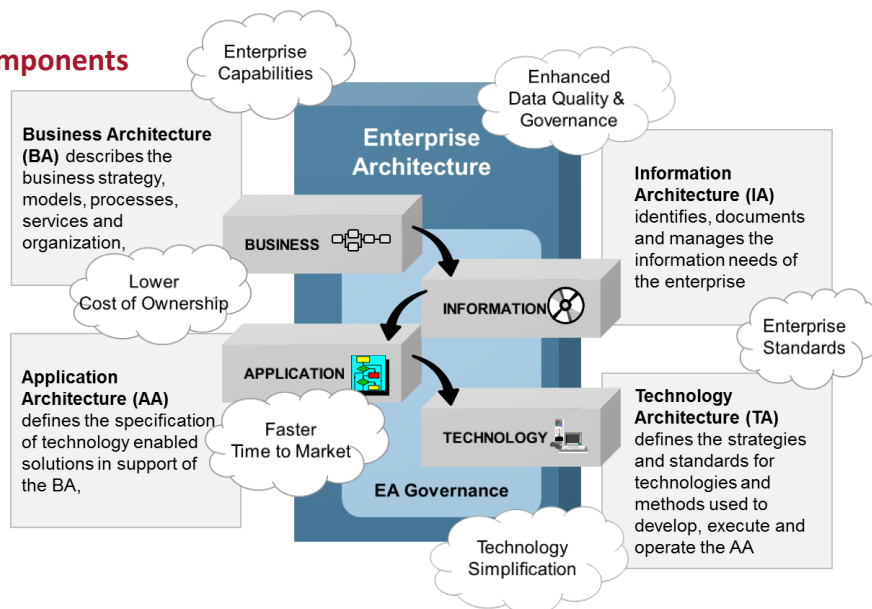
Define your Target State and the Path Forward

Creating and maintaining an Enterprise Architecture can be a daunting task as it represents multiple dimensions of an enterprise: the business capabilities and processes, the organizational structure and information requirements as well as the supporting technology stack. However these views are essential to help organizations define and deploy the right solutions that enable business agility in response to rapidly changing market demands, while addressing the underlying systems complexity which has evolved over the years.

Key Value:

- *Engagement of key stakeholders across the enterprise is critical to ensure buy-in and to avoid EA becoming an documentation exercise*
- *Developing EA Blueprints and Roadmap defines the desired target state to support the business strategy and also establishes how the organization will reach it*
- *Cornerstone's EA Blueprints and Roadmap can be executed in 4 months providing a clear target and path to improved business and IT alignment*

EA Components



EA Blueprints & Roadmap

- *The scope of the EA blueprints will be centered on the 'building blocks' of EA: Business, Information, Application and Technology Architectures*

According to Gartner, an EA should embody these characteristics ⁽¹⁾

- 1. Change the way IT thinks:** Frame every comment in terms of business outcomes, value and business performance.
- 2. Show value for money:** Meaning the right services at the right level of quality and the right price.
- 3. Position EA in investment terms:** Including near and long-term business performance over those who do not.

⁽¹⁾ Gartner Webinar – Best & Worst EA Practices, 2011

Cornerstone will engage with various stakeholder groups to first understand the strategic direction of the organization, and then to develop and document the future state architectural views of the enterprise and the enabling transformation program. Particular attention will be given to the business architecture (BA) as it is the critical link to the business and should clearly reflect business priorities. The BA will be structured around business capabilities representing business processes, organization & skills, technology solutions, and physical assets (facilities, etc.). It's through this business capability lens that productive discussions between business and IT improve to help close the communications divide and drive alignment.

Enterprise Architecture, when done right, can drive real business value in terms of both tangible and intangible benefits. Clarity and acknowledgement of these benefits continue to improve as the discipline evolves and spreads across the enterprise.

Value Realization through EA

Increase revenue Create new routes to market, create new value from existing systems	Provide a flexible business model Simplify, reduce complexity & react to market changes more quickly
Integrate across the enterprise Integrate historically separate systems, facilitate mergers and acquisitions of enterprises	Reduce cycle times and cost for external business partners Move from manual to automated transactions, facilitate flexible dealings with business partners
Drive down cost Eliminate duplicate systems, build once and leverage, improve time to market	Reduce risk and exposure Improve visibility into business operations

Source: IBM's Enterprise Architecture Consulting Method, 2006

Leveraging Our Experience for Your Organization

Typically an EA Blueprints & Roadmap engagement can be executed in four months

- Develop target state architecture blueprints, based on business priorities and existing capability gaps
- Define short and long-term initiatives, identifying dependencies and constraints
- Build the case for change, identifying cost rationalization and revenue generating opportunities to drive ROI

Contact us today to learn more about Cornerstone's Enterprise Architecture (EA) Blueprints & Roadmap Offering.

Cornerstone Data Strategies Enterprise Architecture (EA) Practice

- Cornerstone's EA Practice helps clients **align their IT assets** with their business priorities
- Cornerstone's EA Practice offerings **span the entire EA delivery lifecycle** and can be customized to the specific EA needs and maturity of our clients
- Cornerstone's EA consultants are **experienced architects with hands-on exposure** and are able to balance theoretical concepts with real world pragmatism

Cornerstone Data Strategies, Inc.

- Los Angeles
- New York
- Washington D.C.

EA Product Offerings

EA-2-01-201200

Enterprise Architecture Diagnostic

Assess existing EA program and positioning, identifying Strengths, Weaknesses, Opportunities and Threats (SWOT)

Enterprise Architecture Blueprints & Roadmap

Develop target state architecture blueprints and identify short and long-term initiatives to evolve enterprise architecture over time

Enterprise Architecture Advisory & Implementation Support

Provide domain experts as required to help fill short-term EA skillset and knowledge gaps

Enterprise Architecture Governance Framework & Process

Develop a governance framework to ensure the effective definition, integration and maintenance of EA specifications

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